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Parties stable in latest Nanos Party Power Index as Bloc hits new 12-month high

By Nik Nanos — Nanos Research — Feb 25 2015

The week over week tracking remained stable in the latest wave of the Nanos Party Power Index. The federal Liberals scored 57 points out of a possible 100 points on the index followed by the Conservatives with 53 points, the NDP with 48 points, the Green Party at 30 points and the BQ at 27 points (QC only).

The Nanos Party Power Index methodology is comprised of a basket of political goods that includes ballot preferences, accessible voters, preferred PM views and evaluations of the leaders. It is modeled similar to a standard confidence index. It is a random telephone survey conducted with live agents, reaching out to Canadians through a land- and cell-line dual frame sample.

There was little change in the preferred Prime Minister measure this week with Harper being the preferred choice as PM of 33 per cent of Canadians, followed by Trudeau at 31 per cent, Mulcair at 16 per cent, May at four per cent and unsure at 14 percent.

Asked whether they would consider or not consider voting for each of the parties through a series of independent questions, the Liberals still retained the highest comparative pool of accessible voters at 53 per cent. Forty four per cent of Canadians

would consider voting for the NDP. Forty three per cent would consider voting for the Conservatives followed by 26 percent of Canadians that would consider voting for the Green Party. Of note, in the province of Quebec 37 per cent of Quebecers would consider voting for the BQ – a new 12 month high in accessible voters for that party.

Readers should note that with more than 12 months of weekly tracking, Nanos is now calculating highs, lows and averages for the key Nanos tracking variables in the public domain. This will allow our subscribers and clients to better contextualize the data.

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